

## Boeing and Airbus Face Challenge From Bombardier in 100-150 Seat Category



Ted Reed

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Boeing ([BA](#)) announced narrowbody deals with two Chinese airlines, Airbus said it has a deal to sell 12 A350s to Virgin Atlantic, and Bombardier looked to the first commercial flight of the CS100 as the Farnborough Air Show opened Monday.

Boeing said Xiamen has signed a memorandum of understanding for the purchase of

up to 30 737 MAX 200 jets, while Donghai Airlines signed a memorandum of understanding to buy 25 MAX 8 jets as well as five 787-9s.

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Bombardier didn't have any deals to announce on Monday morning, but the Canadian airplane maker is looking to what may be the week's most important landmark on Friday, July 15, when the CS100 will fly commercially for the first time, with launch customer Swiss, a Lufthansa subsidiary, operating a Zurich to Paris flight.

"I think Bombardier gets to prove its case here this week," said aviation consultant Addison Schonland, who is attending the airshow and who recently completed a reported titled: "Bombardier's CSeries at EIS {Entry into Service}; Regaining Momentum."

"The CSeries will likely attract a lot of attention now," Schonland said. "It's obviously the real deal now. It is the quietest airplane in the sky which is huge for Europe. Its low fuel burn and emissions make it the green star of the industry."

In February, Bombardier signed a deal with Air Canada for 45 CS300 jets seating 135 passengers. In April, it signed a groundbreaking deal with Delta (**DAL**) for 75 CS100 jets seating 110 passengers.

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