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Stock of the Week

Airlines Face Uncertainty with Late Bookings Ahead of Holiday Travel Season

Ainvest Tuesday, Aug 19, 2025 5:43 am ET

2min read

DAL +1.16% ☆

LUV -0.63% ☆

US airlines face uncertainty in forecasting demand for holiday travel due to late bookings, with only 20% of revenue booked for the final three months of the year. Travelers are booking flights closer to departure dates due to economic uncertainty and last-minute fare deals, making it challenging for airlines to predict capacity and revenue.

US airlines are facing significant challenges in forecasting demand for holiday travel, with only 20% of revenue booked for the final three

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